


# EMRB Municipal Data Sheet

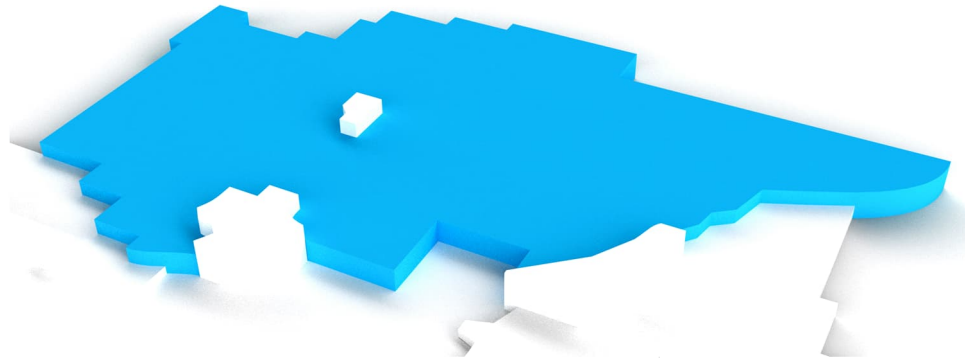
13-member municipalities  
3 towns, 4 counties, 6 cities



 20,061

 2,084 km<sup>2</sup>

(CANADIAN CENSUS, 2021)



## Highlights

Located north of the City of St. Albert, Sturgeon County is a vibrant municipality made up of farmland, world-class industrial development, and residential acreage developments.

The County provides residents with a high standard of living, a wide range of services, including recreational programming, community events, protective and transportation services, and utilities.

It is the home of the Alberta Industrial Heartland, which is one of the world's most attractive locations for chemical, petrochemical, oil, and gas investment.

“ We (the 13 member municipalities) all contribute to the Region that makes the Edmonton Metro Region one of the most desirable places to live and do business in. ”

ALANNA HNATIW | MAYOR



### TAX BASE—ASSESSMENT

Residential	\$4.1B
Non-Residential	\$7.3B

Sturgeon County's total municipal operating budget is \$73 million, with a capital budget of \$57 million.

Industry is the largest contributor to Sturgeon's assessment, with the top three contributors being NWR, Pembina, and Nutrient.

### ABOUT US

Sturgeon County is still significantly behind from a financial and service level perspective. New revenue is needed to “catch-up” and address infrastructure deficits.

The County's organization has prioritized an ecosystem approach to its economic foundation focused on a clean energy transition and digitization efforts.

It is committed to regional priorities and collaborations, particularly those that add value, generate mutual benefit, improve investor certainty, and are balanced with the capacity of the municipality.



### REGIONAL AREAS OF FOCUS

- Robust and high functioning energy eco-system, and a strategic approach towards achieving established ESG benchmarks.
- Enhanced regulatory efficiency, transparency, and predictability in regional governance, manageable regional workloads, and productive dialogue.
- Exploring economic collaboration opportunities, such as the Villeneuve Landing Network.

### LOCAL STRATEGIC PRIORITIES

Sturgeon County's strategic priorities are:

- Planned Growth.
- Thriving Communities.
- Environmental Stewardship.
- Collaborative Governance.
- Operational Excellence.

# Stats & Facts

(CANADIAN CENSUS, 2021)



## Commute

→ 79% commute for work outside municipality



## Housing

→ 87% own their own homes



## Employment

→ 62% employment rate with 68% participation rate



## Work Force

(top 2 occupation sectors)

→ 24% trades, transportation, equipment operators, etc.

→ 16% Business, finance and administration



## Education

→ 55% completed post-secondary education



## DEMOGRAPHICS

Sturgeon County's population has decreased by 2% since the 2016 federal Census.

The average age is 40 years, with just over 82% of the population being 15 years and older.

Slightly over 15% of the population is 65 years and older.

Visible minorities account for just under 4% of the municipality's total population. The Indigenous population accounts for over 8% and the immigrant population is just over 6%.



## SETTING IDEAS IN MOTION

Sturgeon County is a growing and vibrant community.

The County has long been recognized for its large and diverse agricultural sector and is also seeing extensive growth in areas such as advanced manufacturing, petrochemicals, transportation and logistics.

Its residents and businesses enjoy all the benefits that rural life has to offer, while taking full advantage of access to major local and global markets.

## Turning Challenges into Opportunities



*The growth pressures facing Sturgeon County stem from:*

- Servicing large land areas that have a low (yet dispersed) population.
- Pressure for complete community services in new / existing residential areas, as well as the need for new business park capacity in under-served areas of the municipality, avoiding fragmentation and conversion.

### CURRENT CHALLENGES / INVESTMENT NEEDS:

- Low population density combined with high infrastructure costs (particularly roads/bridges and utility servicing).
- Pressures from other jurisdictions to provide support for new and existing municipal services (such as recreation) despite differing levels of service and community demand/desire.
- Significant pressures on the energy sector owing to commodity prices, pipeline constraints, emissions reductions, etc.

### GREATEST RISKS FACING STURGEON:

- Level of competitiveness against global markets to enhance investment attraction, transparency, and predictability.
- Major local and regional infrastructure deficits (heavy haul bridges, rail, road, and air) – strategic thinking on infrastructure spending and ensuring the export of value-added products.
- Having a tax base dependent on a small number of large assessments, uncertain and declining industrial assessments, rising inflationary and infrastructure costs, plus risk of provincial downloading, grant reductions, and provincial policy change.

## Untapped Opportunities

- Establishing an energy ecosystem, including prioritizing increased demand for the hydrogen economy (mobility, heating, and power generation).
- Filling the capacity of the Industrial Heartland to capitalize on investment potential and reduce revenue risk overall.
- Agricultural sector value-added investment, completion of the Sturgeon Valley community, development potential of the Villeneuve Airport Area, and other diversification opportunities.